JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY:KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

MBA III SEMESTER (R19 REGULATION) II MID EXAMINATIONS, FEBRUARY - 2023
TIME TABLE

TIME : 10.00 AM TO 12.00 NOON

SPECIALIZATIONS	20-02-2023 (Monday)	21-02-2023 (Tuesday)	22-02-2023 (Wednesday)	23-02-2023 (Thursday)	24-02-2023 (Friday)	25-02-2023 (Saturday)	27-02-2023 (Monday)
HR	Strategic Management MB1931	Operations Research MB1932	Leadership and Change Management MB193A1	Performance Evaluation and Compensation Management MB193A2	Human Resource Metrics and Analytics MB193A3	Human Capital Management MB193A4	Manpower Planning, Recruitment, and Selection MB193A5
FINANCE	Strategic Management MB1931	Operations Research MB1932	Investment Analysis and Portfolio Management MB193B1	Managing Banks and Financial Institutions MB193B2	Financial Markets and Services MB193B3	Mergers, Acquisitions and Corporate Restructuring MB193B4	Taxation MB193B5
MARKETING	Strategic Management MB1931	Operations Research MB1932	Consumer Behavior MB193C1	Retail Management MB193C2	Customer Relationship Management MB193C3	Strategic Marketing Management MB193C4	Digital and Social Media Marketing MB193C5
SYSTEMS	Strategic Management MB1931	Operations Research MB1932	Data Mining for Business Decisions MB193D1	Managing Software Projects MB193D2	Web Designing MB193D3	Business Analytics MB193D4	Managing Digital Innovation and Transformation MB193D5
OPERATIONS MANAGEMENT	Strategic Management MB1931	Operations Research MB1932	Service Operations Management MB193E1	Quality Toolkit for Managers MB193E2	Pricing and Revenue Management MB193E3	Operations Strategy MB193E4	Sales and Operations Planning MB193E5
TRAVEL AND TOURISM MANAGEMENT	Strategic Management MB1931	Operations Research MB1932	Travel agency and Tour Operations MB193F1	Hospitality Management MB193F2	Resort Planning and Destination Management MB193F3	Tourism Policy and Planning MB193F4	Recreation Management MB193F5

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HEALTH CARE AND HOSPITAL MANAGEMENT	Strategic Management MB1931	Operations Research MB1932	Hospital organization and Management MB193G1	Health Care Policies and Delivery Systems MB193G2	Health Economics MB193G3	Hospital Functions and Support Services MB193G4	Revenue Cycle Management MB193G5
ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT	Strategic Management MB1931	Operations Research MB1932	Indian Models in Entrepreneurship MB193H1	Social Entrepreneurship MB193H2	Business Plan Preparation for Small Business MB193H3	Entrepreneurial Marketing MB193H4	Planning, Structuring, and Financing Small Business MB193H5
AGRO-BUSINESS MANAGEMENT	Strategic Management MB1931	Operations Research MB1932	Agro-Marketing Management MB193I1	Agro-Business and Rural Green Market MB193I2	Agro-Business Environment MB193I3	Agro-Supply Chain Management MB193I4	Entrepreneurship for Agriculture MB193I5
LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Strategic Management MB1931	Operations Research MB1932	Store keeping and Warehousing Management MB193J1	Transportation and Infrastructure Management for SCM MB193J2	Purchasing and Material Management MB193J3	Reverse Logistics MB193J4	Supply Chain Risk Management MB193J5
BUSINESS ANALYTICS	Strategic Management MB1931	Operations Research MB1932	Essentials of Business Analytics MB193K1	Text, Social Media& Web Analytics MB193K2	Predictive Analytics MB193K3	Big Data Analytics MB193K4	Marketing Analytics MB193K5
ARTIFICIAL INTELLIGENCE	Strategic Management MB1931	Operations Research MB1932	Management Information's Systems MB193L1	Principles of Artificial Intelligence MB193L2	Data Structures MB193L3	Systems Analysis and Design MB193L4	Reinforcement Learning MB193L5

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BIG DATA ANALYTICS	Strategic Management **MB1931**	Operations Research **MB1932**	Social & WEB Analytics **MB193M1**	HR Analytics **MB193M2**	Operations and Supply Chain Analytics **MB193M3**	Marketing Analytics-I **MB193M4**	Retail Analytics-I **MB193M5**
DIGITAL MARKETING	Strategic Management **MB1931**	Operations Research **MB1932**	Consumer Behavior **MB193N1**	Retail Management **MB193N2**	Customer Relationshop Management **MB193N3**	Strategic Marketing Management **MB193N4**	Digital and Social Media Marketing **MB193N5**

NOTE: (i) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE INFORMED TO THE CONTROLLLER OF EXAMINATIONS IMEDIATELY.

   (ii) EVEN OF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES ,THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.

   (iii) FOR ANY OTHER CLARIFICATIONS IN RESPECT OF THE ABOVE EXAMINATIONS PLEASE CONTACT CONTROLLER OF EXAMINATION

Date: 14-02-2023

Controller of Examinations (PG)